Media Kit 2026 — Sponsored content for Arabic families

belarabyapps.com

Audience (last 30 days)

132,783	115,622	67,280	346,000
sessions / month	users / month	Google clicks / month	YouTube subscribers

183,723 page views / month · 6.1 million Google impressions / month · 60.8 million YouTube views

Where readers are (share of sessions)

Egypt	23%
Saudi Arabia	17%
Algeria	8.5%
Jordan	5.4%
Morocco	4.8%
Tunisia	4.8%

Who they are

Mothers, kindergarten and primary teachers, and Arabic-speaking families. Content: printable activities, stories, letters, school radio and quizzes. Mobile 59% · desktop 39%. November is a high month: Google clicks in Nov 2025 were 7% above Oct 2025.

Channels

- Website (Arabic + English section /en/)
- YouTube «بالعربى نتعلم» — 346,000 subscribers
- Facebook · Instagram · TikTok · Pinterest
- Web-push notification to subscribers
- Apps: Rawdaty and Hikayat
- Scheduled daily posts (3 per day)

Rules

- Content relevant to parents, children, education and shopping for kids only
- Every sponsored article carries a short disclosure line; we may remove a link if the sponsor's site goes offline or turns into spam
- Not accepted: gambling, forex, supplements, adult, politics
- Turnaround: 48 hours after approval

Packages & prices (USD)

Sponsored article
$150

$120 launch offer until 15 Nov 2026 · 800–1000 words written by us or supplied by you, cover image, up to 2 dofollow links (3rd +$20), permanent (lifetime), shared on Facebook + Instagram

Premium article
$200

The article above + pinned social post for 24h + web-push notification to subscribers

Link insertion
$70

Per dofollow link in an existing relevant article, permanent (or $45 per year) · 2 links in the same article $120 · placement in a top-traffic page $100

November / White Friday
$360

3 sponsored articles instead of $450 · "featured store" slot in our White Friday kids guide, all of November: $90

November / White Friday package — order deadline 15 Nov 2026

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